

The ORIGINAL ALUM CRYSTAL 'Potassium Alum'

Potassium alum crystal is a pure product made without the addition of chemicals, fragrances, oils or alcohol. Potassium alum is a colourless substance that forms octahedral or cubic crystals. Bauxite is the ore from which alum is drawn. It is formed by the rapid weathering of granite rocks in warm, humid climates and can be purified and converted into alum.

If an aluminium compound, such as aluminium chlorohydrate or aluminium zirconium, which is very soluble, is used as an antiperspirant, that compound is readily absorbed. Once in the body, the aluminium portion of the molecule ionizes, forming free or radical aluminum (Al^{+++}). Aluminum passes freely across cell membranes, and forms a physical plug, that when dissolved is selectively absorbed by the liver, kidney, brain, cartilage and bone marrow. **Potassium alum** molecules have a negative ionic charge, making it unable to pass through the cell wall. **They are not absorbed.** This is why these crystals are safe to use and will not cause high levels of ALUMINUM in your system. ALUM and ALUMINUM are two different substances, with distinct chemical signatures. Potassium Alum is safe. The ancients considered it an essential, they would not travel without an alum crystal wrapped in their cloth. Most alums on the market are cheap ammonium from Thailand.

Natural potassium alum mineral salts are in no way comparable with aluminum. When rubbed on the skin, a microscopic antibacterial film is left that will not absorb into the skin. This natural anti-biotic has been used in India for thousands of years.

Simply run water over the crystal and apply that moisture to the required area. Alum can be used

- As an astringent for cuts, a natural aftershave, stops bleeding.
- As a skin toner (based on its ability to shrink the skin).
- Pimples, tinia, infections, burns, bites, skin inflammation, ulcers & cuts (acts like a skin antiseptic)
- Used in India in cases of severe dysentery and internal bleeding (not recommended)
- As a temporary deodorant used in conjunction with alkaline dietary changes.
- Alum is very drying therefore at alternate times a moisturiser is needed!

A substance is only as good as our knowledge of it!



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